

COURSE DESCRIPTION

1. GENERAL

SCHOOL	MUSIC AND AUDIOVISUAL ARTS		
DEPARTMENT	AUDIO AND VISUAL ARTS		
LEVEL	Undergraduate		
COURSE CODE	AVA841	SEMESTER	8 th
COURSE TITLE	Audiovisual Production Management		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	ECTS
Hands-on Lab		3	5
COURSE CATEGORY			
COURSE TYPE	Elective		
PREREQUISITES	-		
LANGUAGE OF TEACHING and EXAMINATIONS	Greek		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	YES (In English)		
URL	https://avarts.ionio.gr/en/studies/undergraduate/courses-descriptions/ava841/		
ECLASS			

2. TEACHING RESULTS

Teaching Results
The students will have to opportunity to focus in the practical aspects of producing an audiovisual product. The students will work on a past funding call and they will try to create a final proposition for funding.
General Skills
<ul style="list-style-type: none"> • Seek, analyze and synthesize data • Freedom of thought

3. CONTENT

This module focuses in the mail elements of film and audiovisual production and how to organize a set, get location permissions, create a production file, apply for funding and create a budget.

1st Week

Introduction to the basic elements of the module and presenting the final assignment

2d Week

Introduction on the roles of production in a film set

3d Week

Pre pre production A

Ways for funding and start getting roles involved

4th Week

Pre pre production B

Crowdfunding and pitching

5th Week

Pre pre production B

How to create a budget and how do we keep it health through the whole production

6th Week

Pre production A

Open the production office. How do we create the production schedule and the breakdown

7th Week

Pre production B

How do we create the call sheet and get permissions for shouting.

8th Week

Pre production C

Think Crew software

9th Week

Production

How does the production department works on set

10th Week

Post production and festival strategy

11th Week

Closing the production

12th Week

Finalizing the assignments

13th Week

Presenting the assignments in class

4. TEACHING AND LEARNING METHODS - EVALUATION

TEACHING METHOD											
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES											
TEACHING STRUCTURE	<table> <tr> <td>Activity</td><td>Semester Workload</td></tr> <tr> <td>Lab Practice</td><td>39</td></tr> <tr> <td>Literature Study and Analysis</td><td>56</td></tr> <tr> <td>Practice and Preparation</td><td>30</td></tr> <tr> <td>Course Total (ECTS: 5)</td><td>125</td></tr> </table>	Activity	Semester Workload	Lab Practice	39	Literature Study and Analysis	56	Practice and Preparation	30	Course Total (ECTS: 5)	125
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Lab Practice	39										
Literature Study and Analysis	56										
Practice and Preparation	30										
Course Total (ECTS: 5)	125										
EVALUATION OF STUDENTS	<p>The course evaluation is performed by the delivery of the assignment which consists of the creation of the final production file for funding. The students will create a full production file for a past funding call and a full production schedule and breakdown in Think Crew.</p>										

5. BIBLIOGRAPHY

Βιβλίο [12157]: All Business is Show Business, McKain Scott

Βιβλίο [22029]: 161 μυστικά για ένα νέο κινηματογραφιστή, Landau Camille, White Tiare

Βιβλίο [59376423]: Ο ΓΕΝΙΚΟΣ ΔΙΑΚΟΠΤΗΣ, Tim Wu

Further suggestions:

Rea, P. and Irving, D. K. (2015) *Producing and Directing the Short Film and Video*. 5th ed. Abingdon: Taylor & Francis Group.

Battista, P. (2013) *Independent film producing : how to produce a low-budget feature film*. New York: Skyhorse Publishing Company, Incorporated.

Broughton, I. (2001) *Producers on producing : the making of film and television*. Jefferson, N.C. ;: McFarland.

Fadiman, D. and Levelle, T. (2008) *Producing with passion : making films that change the world*. Studio City, Calif: Michael Wiese.

Maureen, R. (2017) *Producer to Producer: A Step-by-Step Guide to Low-Budget Independent Film Producing 2nd Edition*, California: Michael Wiese Productions

Maureen, R. (2010) *Producer to Producer: A Step-By-Step Guide to Low-Budgets Independent Film Producing*, Australia: Paperback

Jeffrey, T. (2006) *Film Business: A Handbook for Producers*, Australia: Paperback

Bird, R. (2017) *Cheap Movie Tricks: How To Shoot A Short Film For Under \$2,000 (Amateur Movie & Video Production, for Fans of The Filmmaker's Handbook)*, Australia: Paperback