

COURSE DESCRIPTION

1. GENERAL

SCHOOL	MUSIC AND AUDIOVISUAL ARTS		
DEPARTMENT	AUDIO AND VISUAL ARTS		
LEVEL	Undergraduate		
COURSE CODE	VIS430	SEMESTER	4 th
COURSE TITLE	Graphic Arts I - Visual Identity		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	ECTS
Lecture, Lab Lecture		3	5
COURSE CATEGORY	Specific Background		
COURSE TYPE	Elective		
PREREQUISITES	(VIS230), (VIS231), (VIS333)		
LANGUAGE OF TEACHING and EXAMINATIONS	Greek		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	YES (In English)		
URL	https://avarts.ionio.gr/en/studies/undergraduate/courses-descriptions/vis430/		
ECLASS			

2. TEACHING RESULTS

Teaching Results
General Skills
<ul style="list-style-type: none"> • Seek, analyze and synthesize data • Autonomous work • Team work • Project design and management • Freedom of thought

3. CONTENT

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4. TEACHING AND LEARNING METHODS - EVALUATION

TEACHING METHOD	Lectures	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES		
TEACHING STRUCTURE	Activity	Semester Workload
	Lectures	13
	Lab Lectures	26
	Literature Study and Analysis	56
	Practice and Preparation	30
	Course Total (ECTS: 5)	125
EVALUATION OF STUDENTS		

5. BIBLIOGRAPHY

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