

COURSE DESCRIPTION

1. GENERAL

SCHOOL	MUSIC AND AUDIOVISUAL ARTS		
DEPARTMENT	AUDIO AND VISUAL ARTS		
LEVEL	Undergraduate		
COURSE CODE	THE202	SEMESTER	2 nd
COURSE TITLE	Communication Theory		
INDEPENDENT TEACHING ACTIVITIES	WEEKLY TEACHING HOURS	ECTS	
Lecture	3	5	
COURSE CATEGORY	General Background		
COURSE TYPE	Compulsory		
PREREQUISITES	-		
LANGUAGE OF TEACHING and EXAMINATIONS	Greek		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	YES (In English)		
URL	https://avarts.ionio.gr/en/studies/undergraduate/courses-descriptions/the202/		
ECLASS			

2. TEACHING RESULTS

Teaching Results
Types of human communication. Perceptual process and its influences in communication. Multicultural communication. Characteristics of language and meaning. Culture and non-verbal communication. Identification of emotions in non-verbal expressions. Decoding universal facial expressions. Processing emotions. Individual differences in emotional development. Functions of emotions. Personalization of the public sphere.
General Skills
<ul style="list-style-type: none"> • Seek, analyze and synthesize data • Autonomous work • Team work • Project design and management • Freedom of thought

3. CONTENT

In this course communication interaction is analyzed and integrated into a wider interdisciplinary field combining issues from cognitive science, consciousness studies and theories of emotion. More specifically, the subjects integrated in this course are: characteristics of human communication, verbal and non-verbal communication, perception and audience theory, expressions of emotions and their importance in human relations, cultural interpretation of emotions and its relevance in audiovisual arts.

1st Week: Elements, principles and characteristics of interpersonal communication.

2nd Week: Audience, culture and gender.

3rd Week: Self in interpersonal communication.

4th Week: Verbal communication.

5th Week: Non-verbal communication. The gaze.

6th Week: Emotions and socialization. Cultural understanding of emotions.

7th Week: Definition and examples of emotions. Emotional development. Emotional awareness in literature, fine arts and theatre.

8th Week: Role, projection, dramaturgy, idealization.

9th Week: Control of facial expressions, misrepresentation, embarrassment and awe, reality and invention.

10th Week: Group performance, area.

11th Week: Public and private sphere of communication. Nomadic media.
12th Week: Presentation of final assignment (part 1).
13th Week: Presentation of final assignment (part 2).

4. TEACHING AND LEARNING METHODS - EVALUATION

TEACHING METHOD	Lectures																
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Enhanced by multimedia content. The learning process is supported by the asynchronous e-learning platform e-class.																
TEACHING STRUCTURE	<table> <tr> <td>Activity</td> <td>Semester Workload</td> </tr> <tr> <td>Lectures</td> <td>39</td> </tr> <tr> <td>Lab Lectures</td> <td>0</td> </tr> <tr> <td>Tutorial</td> <td>0</td> </tr> <tr> <td>Hands-on Lab</td> <td>0</td> </tr> <tr> <td>Practice and Preparation</td> <td>30</td> </tr> <tr> <td>Independent Study</td> <td>56</td> </tr> <tr> <td>Course Total (ECTS: 5)</td> <td>125</td> </tr> </table>	Activity	Semester Workload	Lectures	39	Lab Lectures	0	Tutorial	0	Hands-on Lab	0	Practice and Preparation	30	Independent Study	56	Course Total (ECTS: 5)	125
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Hands-on Lab	0																
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Independent Study	56																
Course Total (ECTS: 5)	125																
EVALUATION OF STUDENTS	Written examination paper. Final written assignment. Oral presentation of final written assignment.																

5. BIBLIOGRAPHY

Goffman, Erving, *The Presentation of Self in Everyday Life*, New York: Bantam Doubleday Dell Publishing Group, 1959.

Oatley, Keith and Jennifer M. Jenkins, *Understanding Emotions*, Oxford: John Wiley and Sons, 1996.

Material available on the e-class platform.